



Web Design and Development Package and Pricing:

	PLATINUM	Most popular! GOLD	SILVER	BRONZE
	\$14,999	\$9,999	\$6,999	\$3,999
	GET STARTED	GET STARTED	GET STARTED	GET STARTED
A project kickoff meeting with our key strategists and your team.	✓	✓	✓	✓
A senior Project Manager to personally handle your account	✓	✓	✓	✓
Take you through a creative process to choose a great responsive design template	✓	✓	✓	✓
Create a contact us form (up to 20 fields) ⁴	✓	✓	✓	✓
Setup and install spam filters ¹	✓	✓	✓	✓
Install and customize your own Privacy Policy Page	✓	✓	✓	✓
Ensure your responsive website is built out for both Desktop and Mobile Devices ²	✓	✓	✓	✓
You can create an unlimited number of web pages	✓	✓	✓	✓
Provide you with copywriting (includes page layout, creation, and design)	16 pages	8 pages	7 pages	4 pages
Migrate pages from your old site to your new site	16 pages	8 pages	7 pages	4 pages
Up to 2 copywriting edits	✓	✓	✓	✓
Unlimited Beta testing during the first 30 days after launch	✓	✓	✓	✓
One training session for your team so you can update your own website content in real time	✓	✓	✓	✓
A basic training manual	✓	✓	✓	✓
Live Chat ¹	Available	Available	Available	Available
Customize the bottom bar for in-linking & navigation	✓	✓	✓	✓
Install a Template Database e.g. Product Catalogue, Image Gallery or Portfolio, etc.	✓	✓	✓	✓
Upload up to 5 items into your database (Client is responsible for uploading the rest of their content.)	✓	✓	✓	✓
Install the Google Multi-Language Plugin	✓	✓	✓	✓
Install Google Analytics tracking code on your website	✓	✓	✓	✓
Install and layout your Blog	✓	✓	✓	✓
Migrate the blog content from the old site to the new one	✓	✓	✓	✓
Provide you with Keyword Research in your industry for the most valuable search terms	✓	✓	✓	✓
Create Landing Pages on your most fertile keywords for SEO rankings (includes page layout, creation, and design)	2	1	✓	✓
Build out your website architecture for SEO so search engines to find you	✓	✓	✓	✓

¹All third-party themes, licensing, and plugin fees such as Akismet for WordPress, Product Documents for WooCommerce, Printful for Shopify, and LiveChat are additional. Template design customization and custom programming are extra.

²Client is responsible to provide licensed images, and/or photography. The client is responsible for all migration related matters that are not included above. We can provide you with a separate estimate to assist you in this regard if required.

³Custom Database creation, editing, and migration is extra and will be quoted separately if required from this agreement.

ADDITIONAL SERVICES

Additional Landing Pages (includes page layout, creation, and design)	\$1,050 ea
Additional Copywriting Pages (includes page layout, creation, and design)	\$249 ea
Additional Pages Migrated/Created (Copywriting NOT included)	\$49 per page
Targeting Multiple Languages	Available
Video Creation & SEO Optimization	Available
Web Hosting, Domain Name & Email Solutions	Available
Ecommerce Solutions	Available
Digital Marketing Audits	View Pricing
Web Design and Development	View Pricing
Search Engine Optimization (SEO) Services	View Pricing
Pay-Per-Click Advertising (PPC) Services	View Pricing
Social Media Management Services	View Pricing
Reputation and Social Media Management Software	View Pricing
Email Marketing Services	View Pricing
Training and Support Services	View Pricing