



Social Media Packages and Pricing:

	PLATINUM \$1,999 /mo GET STARTED	Most popular! GOLD \$1,499 /mo GET STARTED	SILVER \$999 /mo GET STARTED	BRONZE \$799 /mo GET STARTED
Hours spent managing your account per month	14 hours	11 hours	7 hours	5 hours
Unique organic social media posts per month ²	9-12 posts	7-9 posts	5-7 posts	4-6 posts
Instagram/ Facebook Stories ²	4	2	1	+
# of social media platforms that we post to	5	5	5	5
A project kickoff meeting with our key strategists and your team	✓	✓	✓	✓
A senior Project Manager to personally handle your account	✓	✓	✓	✓
Comprehensive monthly reporting	✓	✓	✓	✓
Developing hashtag strategy to increase impressions	✓	✓	✓	✓
Research & Follow Potential Prospects	✓	✓	✓	✓
Email notifications about online activity	✓	✓	✓	✓
Each post will be search engine optimized	✓	✓	✓	✓
We will retrieve data from each post and compare against your competition	✓	✓	✓	✓
Liking, commenting, and sharing industry content	✓	✓	✓	✓
Take advantage of our single sign-in dashboard to help manage your reviews, business listings, social media and build your 5-star rating.	View Pricing	View Pricing	View Pricing	View Pricing
No Contract Cancel Anytime with 30 Days Written Notice ³	✓	✓	✓	✓

¹All creative, design and writing fees included in all monthly digital marketing and support programs contracts must be paid out entirely upon cancellation.

²Client must supply an image/video bank for us to use. The cost to produce photography and videography is NOT included in our monthly package rates. Our team is happy to offer photography services. Photography rates start at \$2,000 for half-day and \$3,900 for a full day. .

SOCIAL MEDIA SETUP INCLUDES

(Per Business Location, One Time Setup Fee)

Setup Fee	\$1,000
We will onboard you into the platform and show you around. This fee includes up to one hour of training.	✓
Branded review page will increase review generation across Facebook and Google	✓
Weekly or Monthly Executive Reports	✓
Bing Places for Business Listing Setup ¹	✓
Foursquare Business Listing Setup	✓
Yellow Pages Business Listing Setup	✓
Yelp for Business Listing Setup ¹	✓
TripAdvisor Business Listing Setup (If Applicable)	✓
Google My Business Listing Setup ¹	✓
Google Maps Setup	✓
Apple Maps Setup	✓
Facebook Business Page Setup ¹	✓
LinkedIn Business Page Setup	✓
Pinterest Business Page Setup	✓
Instagram Setup ¹	✓
Twitter Setup ¹	✓
YouTube Channel Setup	✓

¹Action may be required on client side during verification process.

All third-party fees are extra.

ADDITIONAL SERVICES

Social Media Ad Creative	\$250/ad
Social Media Campaign/ Contest	\$300/contest
Instagram Highlight Covers up to 10 created	\$1,000
Preset/ Filter Creation	\$600
Photography	Half Day: \$2,000 Full Day: \$4,000
Video Creation & SEO Optimization	Available
Web Design and Development	View Pricing
Search Engine Optimization (SEO) Services	View Pricing
Pay-Per-Click Advertising (PPC) Services	View Pricing
Reputation and Social Media Management Software	View Pricing
Email Marketing Services	View Pricing
Training and Support Services	View Pricing