



Digital Marketing and Website Audit Pricing and Packages:

	PLATINUM	Most popular! GOLD	SILVER
	\$19,999	\$9,999	\$4,999
	GET STARTED	GET STARTED	GET STARTED
We coordinate a project kickoff meeting with our key strategists and your team.	✓	✓	✓
You will get a senior Project Manager to personally handle your account	✓	✓	✓
Provide you with a digital marketing audit questionnaire	✓	✓	✓
Conduct a 3-4 hour strategy session	✓	✓	✓
Complete a review of your existing marketing strategy	✓	✓	✓
Conduct an online reputation & 5 star rating review	✓	✓	✓
Review your business listings accuracy across online platforms	✓	✓	✓
Test your website security/vulnerability	✓	✓	✓
Conduct a thorough review of your SEO	✓	✓	✓
Review your leads and conversion over the last year	✓	✓	✓
Review your domain name asset and intellectual property	✓	✓	✓
Review your mobile compatibility	✓	✓	✓
Review your web analytics dashboard	✓	✓	✓
Provide a complete project costing detail and budget summary	✓	✓	✓
Produce a project strategy report and implementation planner	✓	✓	✓
Review and optimize your unique selling proposition (USP) for the online market	✓	✓	✓
Conduct an online analysis of your top 3 competitors	✓	✓	✓
Conduct an email marketing customer experience review	✓	✓	✓
Conduct a shopping cart conversion review (if applicable)	✓	✓	✓
Work together and create quantifiable goals for you	✓	✓	✓
Conduct a heat map overview of usage patterns on your website	✓	✓	✓
Conduct a test to measure the speed of your website download	✓	✓	✓
Conduct a social media strategy review	✓	✓	✗
Conduct a pay-per-click (PPC) strategy review	✓	✓	✗
Provide an overview of your CRM and provide recommendations	✓	✓	✗
Conduct a brand strategy creative session	✓	✗	✗
Review all of your online/offline branding touch points	✓	✗	✗
Create a brand touch points map that isolates visually all of your online and offline marketing touch points	✓	✗	✗
Review your brand strategy guide and provide recommendations	✓	✗	✗